

TRAFINZ Conference Jul 2004, Napier

Cycling and Walking Safety from a National Perspective - New Thinking Needed



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Presentation Outline

- NZ Context of Walking / Cycling Safety
 - Current Relative Use and Risk
 - Problems with Existing Approaches
- New Approaches

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- Road Danger Reduction
- Safety in Numbers
- Hierarchy of Treatments
- Conclusions and Actions



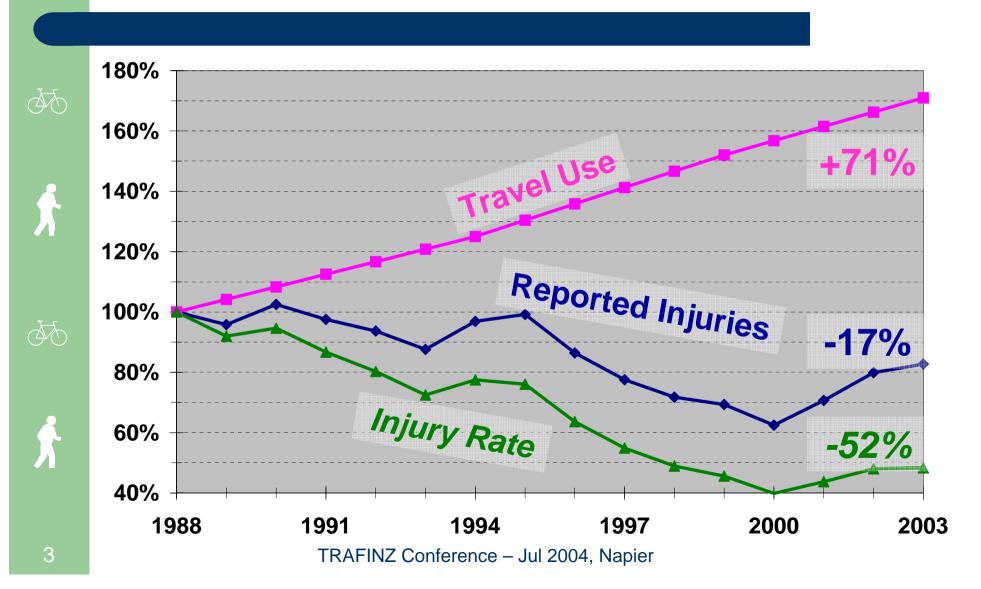
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New Zealand Context

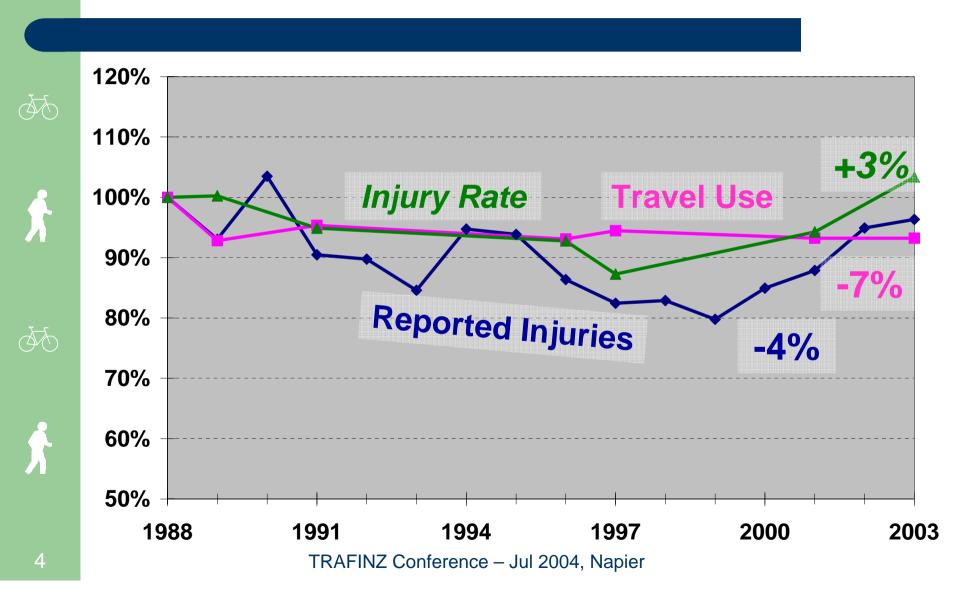
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- Pedestrians and cyclists involved in 18% of reported injury crashes
 - Unreported numbers considerably higher
 - Motor vehs involved in only 20-25% of injuries?
- New Zealand crash numbers have dropped significantly in the past 15 years
 - Breath Testing, Speed Cameras, Driver Licensing

Has walking / cycling safety also improved?

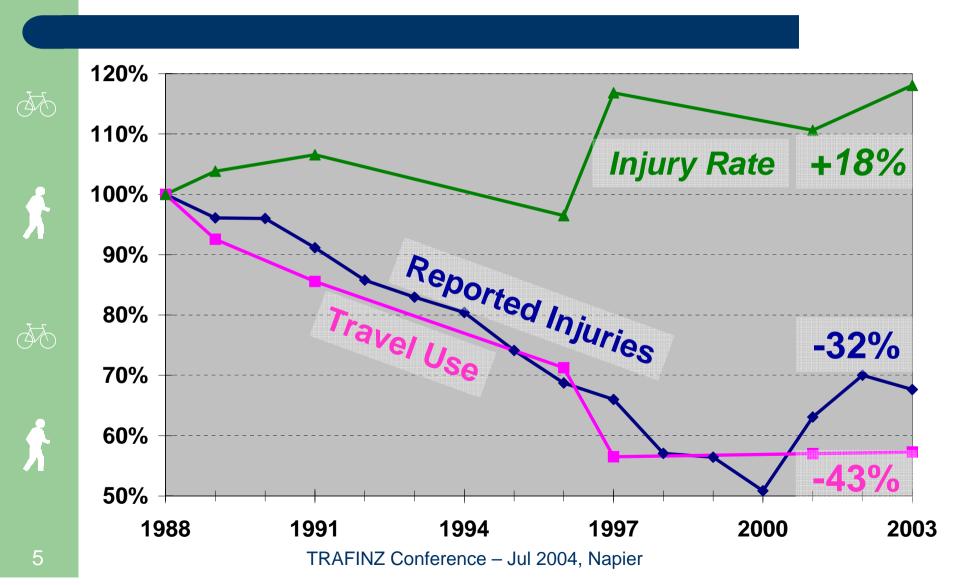
Motor-Vehicle-only Crashes



Pedestrian Crashes



Cyclist Crashes



Implications of Historic Data

- Walking / cycling have *not* seen the same relative safety benefits from the past 15 years
- Walking / cycling usage has been declining, partly as a result of perceived safety issues

Are we doing something wrong?



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Problems with Existing Approaches



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- Low reporting rate for walking / cycling crashes
 - Walking / cycling problems are underestimated
 - Walking / cycling not prioritised/funded
- Emphasis on dealing with the "victim"
 - Segregation / facilities for pedestrians / cyclists
 - Education / enforcement of pedestrians / cyclists
- Perceived danger of walking / cycling
 - Reluctance to encourage walking / cycling without providing specific facilities for them

Road Danger Reduction



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- Developed in the UK
 - Road Danger Reduction Forum
 - www.rdrf.org



Seeks to:

Identify the **source** of danger and control that, rather than treat the **effects** of that danger



RDR Hierarchy

(3) Road Danger Reduction
(2) Crash/Casualty Reduction
(1) Injury/Severity Reduction

- Improvements at the top lead to improvements at the bottom
 - But not vice versa



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(1) Injury / Severity Reduction



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e.g.

- Helmets and Seatbelts
- Guardrails
- Break-away / frangible poles
- "Pedestrian-friendly" Car Bonnets



- Reduces the severity but not the *incidence* of crashes
- Doesn't influence road user behaviour
 - May even increase risk-taking

(2) Crash / Casualty Reduction



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e.g.

- Blackspot Treatments
- Cyclist / Driver Training
- Anti-lock Brakes
- Reflective clothing and lights
- Relies on reported data
 - Bias against walking/cycling
- No crashes = No problem?
 - May mean too dangerous to use





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(3) Road Danger Reduction



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e.g.

- Traffic speed calming
- Reduction / diversion of motor traffic



- Change in road-user priority on streets
- Education / enforcement of dangerous behaviour
- Addresses actual concerns of people
 - Not solely data-driven
- Perceived improvement in safety increases walking / cycling use

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The Perils of More Walking/Cycling

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- Isn't it dangerous to encourage more walking and cycling?
 - Motor vehicles have an apparently better crash rate than walking / cycling
 - Risky to get more people walking / cycling when no specific facilities have been provided for them

Focus on <u>Facilities</u> before any <u>Promotion</u>?



"Safety in Numbers"

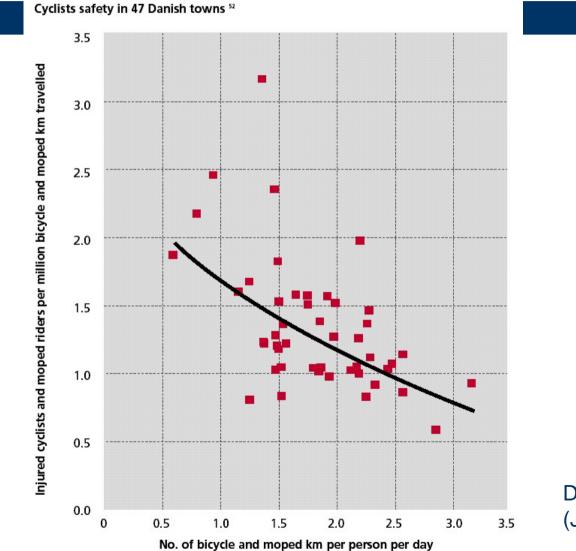
- With low numbers of pedestrians / cyclists:
 - Drivers do not expect to see pedestrians/cyclists
 - Rare events are dangerous
- Increasing numbers produce a "critical mass"
 - Drivers more likely to look out for ped'ns / cyclists
 - Drivers more likely to also be ped'ns / cyclists too
 - Fewer drivers (more walking / cycling)

A "virtuous cycle"

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Overseas Evidence



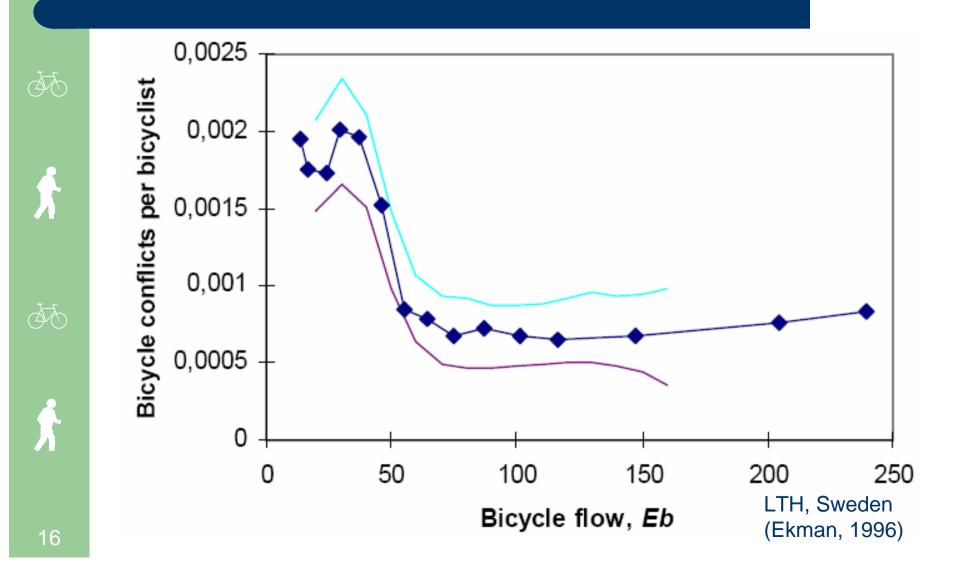
DUMAS, Denmark (Jensen, 1998)

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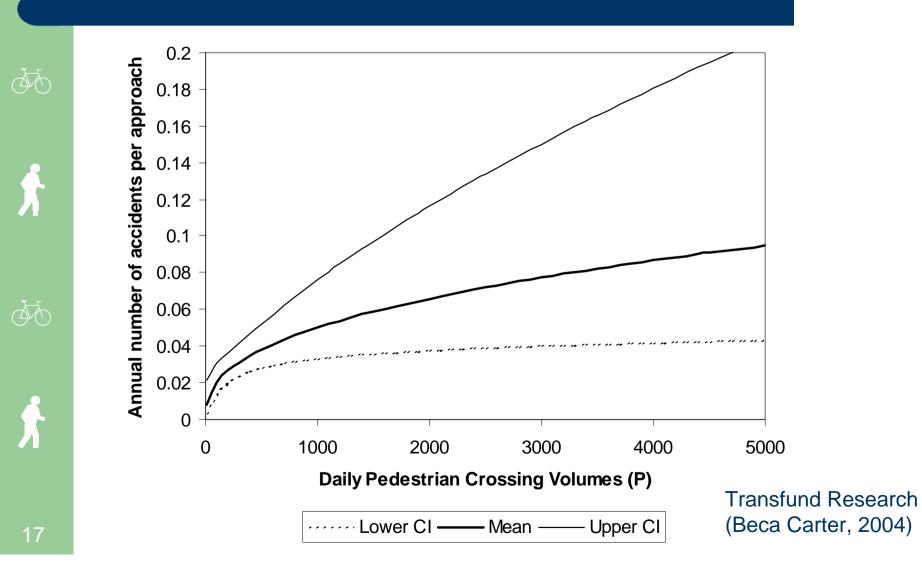
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Overseas Evidence cont'd



Local Evidence



Safety in Numbers - Implications

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- It is not dangerous to encourage more walking and cycling
 - Increasing walking / cycling use results in a less-than-proportionate increase (if any) in crashes
- Providing better walking / cycling conditions at the same time can produce:
 - Reduced crashes
 - More people choosing to walk / cycle

Travel behaviour programmes very important

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Providing Specific Facilities

- Often a (mis)perception that
 - "Providing for Cyclists and Pedestrians"

equals

"Providing Cycle and Pedestrian Facilities"

- Many other *generic* treatments are often far more effective
 - IHT (UK): "5-Step Hierarchy of Treatments"

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(1) Reduce Traffic Volumes



- Local area traffic management schemes
 e.g. One-way streets/entrances, Road closures
- Treatments to allow cyclists to avoid these
 e.g. Cycle bypasses, Contra-flow lanes, Off-road links
- Very under-used in NZ
 - Should apply on area-wide (neighbourhood) basis
 - Can encourage ped'ns/cyclists back into central city





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(2) Reduce Traffic Speeds



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- Traffic calming measures
 - Narrowings, Traffic islands, Platforms
 - Deflection along wide streets & at roundabouts
- 30km/h "home zones"
 - Benefits of 30 km/h (20 mph) zones proven
 - UK study found ave. accident frequency fell by about 60%

40 km/h School Zones





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(3) Traffic Management



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- Waiting space at intersections & crossings
- Kerb extensions, central islands
- Crossing facilities and delays
- Remove small "pinch points"
 - Narrow bridges, Lack of kerb ramps
 - Pathway barrier rails
 - Drainage / utility covers







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(4) Reallocation of Space



- Look at whole road carriageway / corridor
 - Target under-used/over-sized traffic & parking lanes
 - Shared-use spaces? (e.g. bus/bike lanes)
 - Convert to pedestrian / "slow" streets





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(5) Specific Cycle / Ped'n Facilities

- If above approaches are not able to produce a viable solution, then specific facilities may be required
 - Underpasses / overbridges
 - Cycle lanes
 - Shared paths







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Hierarchy of Treatments - Summary



- What do they mean by "Because it's not safe" ?
- Usually not because of lack of ped'n / cycle facilities
- Traditional "facility" solutions are *last* choice
- Not always possible to apply those at the top
 - But we need to at least think about the options



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Illustrates the need for better walking / cycling to be an integral part of **all** council policies

Conclusions and Actions

- Make walking / cycling safety a priority
 - Don't just rely on crash data
 - Focus on traffic management / calming
 - Provides a better outcome for *all* street users
 - The Devil is in the detail...
 - Audit what you've got & what needs doing
 - Promotion is just as important as Facilities
 - Travel behaviour programmes are a must

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Talk to the Experts!

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- Cycling Advocates Network (CAN)
 - www.can.org.nz
- Living Streets Aotearoa (LSA)
 - www.livingstreets.org.nz



CYCLING ADVOCATES NETWOR

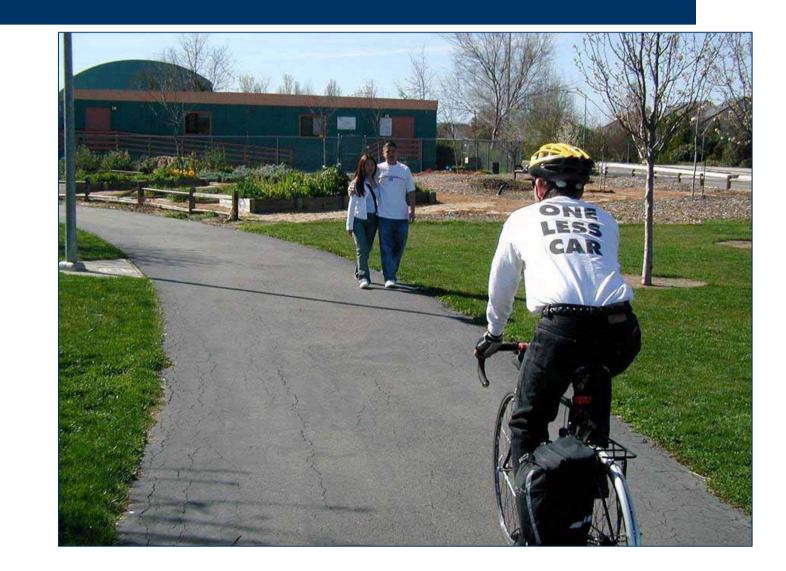
- Land Transport Safety Authority
 - Safer Routes

- transportsafety
- Pedestrian and Cyclist Safety Framework
- Planning & Design Guides

Also many excellent overseas websites

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Thank You!



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