

# Ciclovia on Quay

Auckland – Sat 8 Feb 2014



# Introduction

- Held on Saturday 8 February 2014 in the Central City
- First time event like this held in Auckland
- Partnership between Auckland Transport, Auckland Council and Waterfront Auckland
- Coincided with other events happening in the area on the same day
- Estimated 20,000 people attending

# Vision

To give Aucklanders a taste of Quay Street's potential as a world-class waterfront boulevard.

The event was one of several Auckland Council place-making initiatives planned for Quay Street and aimed to give Aucklanders an idea of what the Quay Street area may be like in future years.

It's all part of council's long term vision to transform Auckland into the world's most liveable city.

# Objectives

- Provide Aucklanders with the opportunity to walk and cycle around the Harbour Edge
- Raise the profile of cycling, cycle safety and cycling opportunities
- Demonstrate an alternative (non-motorised) use of Quay Street and socialise the notion of 'Ciclovia' as a trial for possible future cycling events
- Provide an opportunity for people to learn more about cycling in Auckland
- Promote the summer cycling programme
- Build strong relationships with other partners

FREE EVENT

CICLOVIA ON QUAY.



# Ciclovía on Quay.

Saturday, 8 February,  
10am-4pm.

Quay Street to Silo Park.

Say goodbye to cars and trucks on Quay Street. We're claiming the street for people on foot, bikes, scooters and skates – just one way that we're helping Auckland to become the world's most liveable city.

Join us for a day of street entertainers, family cycle activities including obstacle courses, bike decorating and bike maintenance tutorials, games, face painters and much more! You'll also be able to participate in hands on, live and static displays at the Volunteer and Emergency Services Open Day on Queens Wharf.

Get your family and friends together and come and have fun exploring the waterfront!

Pre-plan your travel at [AT.co.nz](http://AT.co.nz)  
If you want to cycle, but can't ride the whole way, don't forget that you can take your bike on ferries for free.



# Event Location

- Held on the Waterfront in the City Centre incorporating Queens Wharf, Quay Street, Wynyard Quarter and Silo Park
- **Full length of car-free space 1.6km**
- Road closure on Quay Street 650m long with managed access at 2 intersections (350m full road closure and 300m one side of road only so buses could travel in one direction)
- Road closure connected to existing pedestrian and cycle area in the Wynyard Quarter and Silo Park

# Ciclovia on Quay Site Map



**Silo Park**

- Silo Markets 12pm - 6pm
- Dark Cloud/White Light Art Exhibition

**Roaming Attractions**

- Stilt Walkers
- Balloon Twisters
- Unicyclists
- Balls on a Bike
- Jiggles the Clown

**Karanga Plaza**

- Stationary Bike Challenge
- Carousel (\$)

**Halsey Wharf**

- Bike Polo Demonstrations
- Velochoirs Performance 11am and 11.30am

**Te Wero Island**

- Event Information
- Cycling Graffiti Board

**Eastern Viaduct**

- Cycle Obstacle Course
- Pre-Schooler Bike Course
- in2it Games

**Quay St West**

- Event Information/ Lost Children
- City Centre Transformation Info Site
- Bike Maintenance Tutorial, 11am, 12pm, 2pm and 3pm
- Music and Entertainment
- Photo Booth

**Quay St East**

- Face Painting
- Bike Decorating
- Pedometer Challenge
- Bike Fix It Station

**Queens Wharf**

- Staying Alive - Volunteer and Emergency Services Open Day
- Hands-on, Live and Static Displays
- Combat Challenge
- Kids Firefighter Challenge

**Gore St, Britomart**

- City Farmers' Market at Britomart, 8.30am - 12.30pm

**Legend**

- Road Closure
- ☺ Public Toilets



# Activities

- Bike Obstacle Courses
- Helmet Fitting Green Screen Photo Booth
- Bike Decorating
- Bike Fix-Ups
- Maintenance Tutorials
- Demonstrations – bike polo, roller skating, skateboarding, velociteers
- Face Painting
- Roaming Entertainers – clowns, jugglers, unicyclists
- Graffiti Wall
- Public Engagement Areas









# Learnings

- People did not like going onto the road and stayed on the footpath!
- Full road closure needed
- Trains were not operating that weekend (due to track maintenance) which prevented people being able to come on the train with their bikes
- Needed information on what a Ciclovia was
- Great feedback received – people want them held more often – need to consider where to from here?

I LOVE  
Cycling because  
it makes me feel

Wonderful!

By: