

Open Streets Initiatives in NZ

The gateway drug for walking, cycling and connecting communities



CA
cycling advocates

Photo courtesy of Alastair Lang

- Chloë Dear, Events Production Team Manager, Christchurch City Council
- Debbie Lang, Senior Regional Walking and Cycling Coordinator, Auckland Transport
- Claire Pascoe, Transport Liberation Ltd, Wellington/Los Angeles.

Miramar Peninsula



Ciclovia

Open Street Day

Shelly Bay to Scorching Bay
www.ciclovia.org.nz



ride



walk



explore

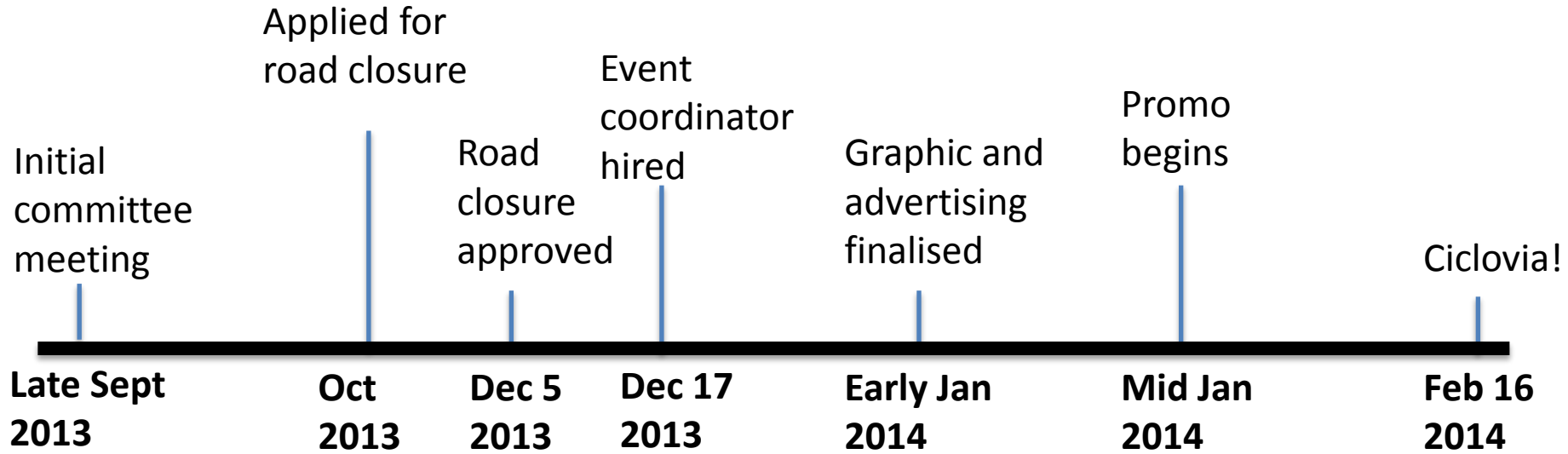


Walking and Cycling in Wellington

- Highest levels of walking in the country – 10% of trips to work.
- New ‘cycling’ mayor in 2010
- WCC budget increased from around around \$50k - \$4.2million within 5 years.
- Cycling numbers doubled between 2006 and 2012
- Great Harbour Way shared path



Timeline



Collaboration



GREAT HARBOUR WAY
TE ARANUI O PŌNEKE





Tawa

1

Belmont Regional Park

2

Stokes Valley

High St

Epuni

Lower Hutt

Churton Park
Paparangi
Johnsonville

2

Petone Waiwhetu
Gracefield
Seaview

Khandallah
Ngaio

1

Wainuiomata

Makara

Wilton

Thorndon

Wellington Harbour

East Harbour
Regional Park

Wellington

Te Aro

Eastbourne

Newtown

Miramar

Lyall Bay

Seatoun

Island Bay

Fitzroy Bay

Strait



LEGEND

- Ciclovia Route
- Great Harbour Way cycling and walking route
- Slow vehicle zone Shelly Bay Road
- Shared trail
- Walkway
- Steps
- Mountain Bike Tracks**
- Easy
- - - Intermediate
- Hard

Activities

- Historic sites
- Art gallery
- Treasure hunt
- Swimming
- Fishing
- Playground
- Lookout
- Rockpooling

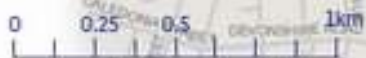
Transport

- Bus stop
- Free shuttle
- Ferry
- Bike hire

Amenities

- Toilets
- Food
- Parking

Things to see and do
 See reverse



greater WELLINGTON
 REGIONAL COUNCIL
 Te Poua Māori Teitahi

Advertising

- Facebook
- Newspapers
- School communities
- Posters in libraries, rec centers, businesses in CBD and local area
- Promoted through workplace network
- Promo at National Go By Bike Day
- Roadside banners



Successes

- Crowd numbers
- Enthusiasm for more
- Location
- Family focus
- Activities



Successes cont

- Weather
- Volunteer management
- Politician participation
- Leveraging



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HANNAH MCKEE

Last updated 05:00 14/02/2014



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OPEN STREETS: Shelly Bay and Scorching Bay will be closed to vehicles on Sunday for Wellington's first Ciclovía. Organiser Claire Pascoe cannot wait: "It will be definitely be one of those 'can't beat Wellington on a good day' things."

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It's a simple concept - close the streets to cars for a day. The idea has taken the world by storm and will be Wellington's turn to experience it.

About 3.5 kilometres of the coastline from Scorching Bay, will be free for pedestrians, rollerbladers, scooters and bicycles.

"I think it's just a really unique opportunity for Wellington in quite a fun way. We're going to organise the event."

"The weather looks to be perfect. It will be definitely a good day for Wellington on a good day."

The first Ciclovía was part of the 1974 World Cup in Colombia, says Pascoe, and the event is now held in Angeles.



From front: Rewi Va'a, Hamuera Va'a, Llani Harding and Waimarie Va'a are looking forward to the opportunity to experience the city from a different perspective. As part of Ciclovía.

By Nikki Papadimitriou
Wellington will host its very first Ciclovía later this month. Ciclovía means open streets and event organiser Claire Pascoe says the idea is for residents to experience the city from a new perspective. Ciclovía originally began in Bogotá in Colombia, and after taking off it is now being held in cities all around the world. On Sunday February 16, Miramar Peninsula - from

Shelly Bay to Scorching Bay, will be closed to cars but open for people. Additionally, a slow speed zone will be in place from Miramar ending to Shelly Bay. People are invited to walk, cycle, rollerblade or scooter and enjoy this part of Wellington without having to worry about traffic. "It will be a really safe place for people to bring the kids down. It's not normally a place to walk," says Claire.

"It will be so much fun, it's such an amazing magical place and it is not designed to walk around. On this day it will be awesome there will be lots of people walking around and exploring." Claire says parking around the Green Harbour Way will be limited on the day, so they are encouraging people to cycle from home if they have bikes. Wellington Co-Op shanties will also be supporting the event with a free transfer ser-

vice from the Miramar shops bus stop out to Shelly Bay, throughout the day. Ciclovía will run on Sunday February 16 from 1pm to 5pm. For more information head to www.ciclovialongnz.com. Ciclovía is run by Rotary, Cycle Aware Wellington, Frocks on Bikes, Living Streets Aotearoa, Great Harbour Way and Wellington City Council.

Challenges

- Funding
- Car parking
- Conflict zone with vehicles
- Local business resistance to full closure
- No police presence
- Location on the outskirts of town

Where to next?

- “Let’s have a real event!”
- 2014 route proposed as regular Sunday closure
- New one-off events planned for inner city locations
- Local government ownership
- Considering including more activities
- Inclusion of businesses

Questions?



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