

# CAN Safe Ways to School – Proposal

## Purpose

CAN support Govt initiatives such as Bikes in School and Bike Ready but also acknowledge once kids have gained bike/road safety skills (in school) they will need a safe environment and parental support to practice bike/road safety skills (out of school). The CAN Safe Ways to School toolkit provides a way to harness parental input for the purpose of data collection that will inform CAN in its advocacy work with local and central government.

## Context

Statistics show kids biking and walking to school on the decline. NZTA and local govt bodies are investing in change through initiatives such as Bikes in School and Bike Ready, to provide children with the foundation skills they need in school grounds before they go out onto the road. Once they have the skills parents will need support to practice their new road skills

## Proposal

The intention of the proposal is for CAN to support parents who want to see their kids transition from in-school skills to the daily practice of walking and cycling to school safely.

CCASM propose an innovative use of existing, tried and proven technologies for CAN to engage with schools/local govt and parents to gather voices for future CAN advocacy activities, which complement the existing CAN website and eNewsletter service. Safe Ways to School has been delivered with 10 schools to date, supported by CAN and local councils. The projects have informed infrastructure planning of both Hamilton and Cambridge.

CCASM propose national rollout of Safe Ways to School survey/mapping and reporting in conjunction with the following proposed CAN school/parent toolkit:

1. CCASM survey with SPP map for data collection and benchmarking
2. CCASM report to inform Safe Travel Plan and implementation for each school
3. CCASM report to inform infrastructure planning priorities/investment for Councils
4. Councils to implement infrastructure safety plans and designate shared cycleways
5. CAN regional to use report to lobby councils/central govt to fund priority changes
6. CAN campaign toolkit to support parents/kids to walk or cycle to school:
  - a. Parent workshop via schools on “how to” support kids with daily practice
  - b. Parent/kid incentive reward programme (a bit like iWays, Sovereign Insurance Healthy Schools Challenge or the On Ya Bike campaign?)
  - c. School provided with campaign materials to distribute to parents
  - d. School provided with “walk/cycle to school/wheels day” event ideas
  - e. Classroom incentive for most action with data collated to reward top school?
  - f. Follow up parent survey to measure behaviour change/record experience
7. CAN regional to share successes and celebrate small changes in each region

The proposal would be to start by working in partnership with Bikes in Schools/Bike Ready, to approach schools that are already underway with these initiatives and spread regionally.

CCASM proposes to set up a CAN SW2S survey and map for each school as follows:

Description	CCASM proposal	Estimated time/cost + GST
TBA		

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