

# CAN MET REPORT 01-2020

## Chainlinks

- Chainlinks to be sent today.
- Planning for next Chainlinks underway
  - Regular articles
    - Call to action
    - Inspirational Cyclist / Advocate
    - Cycle Rules / Laws clarifications, new thing each edition e.g. do you need to use a cycle lane/path, how to hook turn etc.
  - Other goings on
    - Upcoming events (regional & national)
    - Media driven, what's been happening
    - Interest articles
  - For next edition
    - Date TBC
    - Ideas Welcome
    - A couple of pieces on Cycling and disability - how cycles can open up new opportunities

## Fundraising

Geoff organised to meet with friend in marketing and work through some ideas, proposal in future board meeting.

## Merchandise Project

On hold, needs someone in the area with time and knowledge to help drive this. Suggestions welcome

## CAN Strategy

Focus has been on Fundraising and Chainlinks. Implementation of strategy to be considered more in upcoming months but fundraising also needs to remain a priority at this point in time.

## Patrick's updates

**23 January 2020**

**Items on radar for next 2-4 weeks**

Fundraising and income

1. CAN supporter **Jess Mazengarb** is running a **GiveaLittle** campaign to benefit CAN. \$610 pledged as at 16 Jan.
2. I've obtained a database of 80 bike shops, drafted a letter. Volunteer Linda Burgess is handling the mailout. We will send this in January.
3. Met a potential donor and will follow up in January.
4. I've been appointed to an expert advisory board for the **Wellington Community Trust's climate fund**. They will pay CAN \$250 per meeting. I expect 6-8 meetings in 2020.

#### CAN Do

Registrations are low: 8. Chainlinks and facebook to promote it.

Am preparing my presentation, on successful advocacy in 2020

#### Laptop

Have upgraded to a donated laptop and successfully transferred files from the old one.

#### Media

21 Jan: interviewed by Brittany Keogh, Stuff, re scooter safety etc

18 Jan: Nation loses passionate cycling advocate Alastair Smith,  
<https://www.stuff.co.nz/dominion-post/news/wellington/118715158/nation-l...>

15 Jan: TVNZ Paul Hobbs re bus vs bike incidents. Referred him to Richard B and Alec Tang.

<https://www.tvnz.co.nz/one-news/new-zealand/auckland-transport-bus-drive...>

#### Volunteers

A volunteer has uploaded my business card collection to the Chainlinks mailing list.

Meeting with **HECUA NZ** re another intern for CAN this year.

Claire suggested a masters intern from Waikato Uni. I applied for one or two, to carry out a member survey.