

Annual General Meeting Report March 31st 2022

If there was a way to describe the past year, it would be “necessity is the mother of invention”. Whilst we must keep moving forward and not blame Covid for all our problems, the inability to meet workshop participants face to face, and the challenges operators have had having staff around to attend workshops were no small issues. To overcome this we developed, trialled, and eventually had approved by Waka Kotahi an online version of the driver Toolbox Workshop and the bicycle rider Blindzone Workshop. To date we have delivered 15 of the former and 11 of the latter. The good news is that the responses we are getting back from participants of the online workshops compare favourably with those of the face to face (or mask to mask) workshops. This gives us confidence that the impact of the online models matches that of the face-to-face models. Just to note the script for the online workshops is the same as used for face-to-face workshops. We have been using photos and videos in place of the activities involving a truck or a bicycle.



Figure 1 Mask to mask Driver Toolbox workshop with TIL Drivers in March. First of its kind for some time.

Emerging from the need to reach workshop participants online have been a number of opportunities. Because we are not travelling to deliver workshops, it is now viable to run them for smaller groups of drivers or riders and those who are based in out of the way places, which has the additional benefit of reducing our carbon footprint. With the tight budget we had to manage this year, we have been able to stay in the black due to the reduced costs of running online workshops from our home offices. Lastly, we often find ourselves in a situation where the National Health and Safety Manager of a big trucking company is right behind Share the Road, but they must convince regional operations managers that it is a good idea. Having the online Toolbox workshop available now means it is easy for us to take a 20-minute slot out of a Zoom meeting where the regional managers get together so they can see what it is all about. This has made it straightforward to then

negotiate a time and date with the individual managers for workshops with their drivers. Another problem we encounter is that drivers often start and finish at different times in a day so do not come together at one time. We can now run a series of workshops for groups of drivers when they get back from their runs.

	Totals Jan 1st 2013 to Today		Totals for the 2020-2021 contract year	
			01/06/2021	31/3/2022
Activities Delivered	Total # Activities to Date	# Participants	Total # Activities to Date	# Participants
Driver On Bike Workshops	104	1439	1	6
Toolbox Workshops (Delivered Online)	20	123	15	123
Toolbox Workshops (Delivered by 3rd Party)	13	13	13	91
Toolbox Workshops	117	1565	30	383
VR Workshops	8	63	0	0
Total Driver Workshops	262	3203	59	603
Cyclist on bike Workshops	59	1214	0	0
Blindzone Workshops (Delivered Online)	11	97	11	97
Blindzone Workshops (Delivered by 3rd Party)	2	51	2	51
Blindzone Workshop	165	2283	6	60
Total Cyclist Workshops	237	3645	19	208
Total Workshops	499	6848	84	871
Blindzone Demonstration Outsourced	10	752	1	56
Blindzone Demonstration Inhouse	58	6113	2	137
Total Blindzone Demonstrations	68	6865	3	193
Presentations to Stakeholders	622	4461	195	237
Total #	1189	18174	282	1301
Future Workshops & Events Booked	24			

The Bike Riders Report

The year got off to a flying start. In April/May/June we delivered a number of events with a record week that had 6 activities over 3 days including 3 Blindzone workshops with 3 different schools on one day. Work in the schools has been positive. Many schools are keen to make the BZW an annual event to keep the message fresh in the minds of their students.

We are pleased with the success of the new online Share the Road Blindzone Workshop developed last year during the long Auckland lockdown. It's been popular and due to clear messaging and a great vehicle for promoting the in-person BZ workshops. The online Zoom version works, it takes 20 minutes so is great as a workplace activity. Feedback has been positive.



Figure 2 Still from new video for online Blindzone workshops where the viewer can see what the drivers sees, and where the rider is.

The Aotearoa Bike Challenge was success again this year. Kelvin has in recent months been using the ABC Leader Board to connect with companies who have lots of people who ride to work and identify as bike champions. He will endeavour to see online or in person BZ workshops being integrated into the Bike Challenge as a badge that workplace participants can attain to gain points.

A big highlight for him this year has been the Share the Road network of supporters and people we have trained that have allowed us to keep events happening whilst we were locked down in Auckland. BZ Workshops have been delivered by Pedal Ready trainers in Wellington, Tauranga, Bay of Plenty and Auckland.

Kelvin delivered a BZW with a road (lycra) cycling group called the Department of Cycling from West Auckland. It was a first for this type of rider, with 35 roadies participating. For the most part (outside of high school teams) roadies have been hard to get across the line. Stay tuned for more of these! We are now into the last months of the current contract and bookings for online and in person workshops are growing. There is real desire for in person workshops again which we are looking forward to delivering!

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