



Transport in New Zealand today



At the recent Road Transport Forum conference we heard a clear safety message from the speakers. Paul Gimlett from ACC talked about ACC Fleet Saver which offers levy reductions to those who demonstrate a strong safety culture.¹ Louis Buckingham from Linfox spoke about the Health and Safety Reform Bill² currently before Parliament which increases obligations and penalties to employers. Transport Minister Gerry Brownlee outlined the Draft Government Policy Statement on Land Transport³ which promotes safety along with economic growth and productivity. There has never been a better time to review your company's road safety policies. The Cycling Advocates' Network (CAN) **Road User Workshop** programme is educating professional drivers and cyclists about sharing the road.

What is a Road User Workshop?

This initiative is improving understanding and communication between road users creating safer roads for all. Feedback indicates that the workshops provide an excellent level of education and encourages participant dialogue, which promotes learning beyond the classroom. The facilitated, structured workshop environment has a variety of options and benefits including improved understanding of:

- common on-road experiences (blind spots, road space), and how knowing other road user's needs lead to fewer incidents
- how a positive dialogue between local cycling groups and driving representatives can create win win outcomes such as effective separation between heavy vehicle and training routes
- how first hand experiences create empathy between road users leading to lasting behaviour change

“There are two strong situational facts that cyclists and HV drivers share in common – the roads are not ideal and blind spots are a vehicular fact.” 2CV 2010

Endorsed by



¹ <http://www.acc.co.nz/for-business/small-medium-and-large-business/how-to-pay-less/fleet-saver/index.htm>

² <http://www.legislation.govt.nz/bill/government/2014/0192/latest/DLM5976660.html>

³ <http://www.transport.govt.nz/ourwork/keystrategiesandplans/gpsonlandtransportfunding/gps2015/>

Workshops & Sessions

We are committed to building interactive and educational sessions, which fit the needs of your company



Driver and Rider, Road Safety Workshop [Half Day] give participants an understanding of the issues that people cycling face every day, and cyclists in your community 1st hand experience of what your drivers face. Designed to be a two-way conversation the workshop puts drivers and cyclists in each other's seat. It has classroom and practical components including bike and vehicle demonstrations, facilitated discussion about first hand experiences and solutions for on road issues.

"We have to do a better job of looking after each other on the road, recognise the cultural change in how people get around, & through education ensure everyone gets home safely."
Dave Aitken CEO National Road Carriers



Driver Managers, Leadership Workshop [2 hours] are similar to the half-day sessions but geared for management, health and safety officers, and trainers wanting to learn more about cycle safety and mitigating on-road difficulties between cyclists and your driving fleet. Additionally the session aims to address regional issues, both area black-spots and user behavior.



Drivers Health & Safety Briefings [30 minutes] are interactive safety presentations that can be integrated into a company Health and Safety Meeting. They focus on three key issues in driver and cyclist interactions (road space, following and passing), aiming to make your fleet more cycle aware while operating in the community.

"We need to be aware of each other on the road. Following the road rules, respect and understanding will help everyone get home safely."
Dave Boyce CEO NZ Trucking Association



Drivers, Reading and resources [Own time] including a series of videos for drivers and cyclists are available, and being developed in collaboration with National Road Carriers. These enable best practice, stories and learnings from the workshops to be shared with your staff and communities. Whether it is a story in a newsletter, the local paper or a video summary of the day, talk with us about how best to capitalise on the workshop learning to ensure lasting change.

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